

Bibiana Berardi

Graphic Designer

Oviedo, FL | Website: <https://bibiberardi.com/> | Email: bibi.berardi@gmail.com | Phone: 786.368.0471

WORK EXPERIENCE

Nearly Natural

Freelance Graphic Designer

Remote

June 2021 - Present

- Responsible for carrying out diverse campaign assets across multiple channels while ensuring brand consistency.
- Photo editing and manipulation.
- Create emails and social post graphics.
- Manage multiple projects at once and meet deadlines.

Within

Freelance Graphic Designer

Remote

July 2023 - March 2024

- Responsible for the execution of multichannel campaign assets while maintaining brand consistency.
- Create email layouts, social post graphics, and digital banner storyboards.
- Effectively handle multiple projects simultaneously while consistently meeting deadlines.

WMX

Senior Graphic Designer

Miami, FL

October 2015 - July 2021

- Supported the development of brand and campaign concepts.
- Brand guidelines development, brochures, print ads, billboards, wireframes, mailers, and digital banners.
- Photo retouching and manipulation.
- Develop and produce engaging presentation slides, RFPs, and mockups.
- Working knowledge of HTML5 / CSS
- Manage multiple projects at once and meet deadlines.
- Key clients included Resorts World, Enterprise Rent-A-Car, Karisma Hotel Resorts, Woodspring Suites, and The Children's Cancer Caring Center.

Miami Children's Museum

Graphic Design Assistant (Internship)

Miami, FL

January 2015 - March 2015

- Created social posts, e-blast, and event posters under the direction of a primary graphic designer.

EDUCATION

Ai Miami International University of Art & Design

Graphic Design

Miami, FL

July 2011 - March 2015

- BFA Graphic Design

SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Figma
- Microsoft Powerpoint
- Microsoft Word
- Keynote
- Teams
- Basecamp
- Trello
- Zoom
- Slack